

GABBY ZIMMERMAN

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EDUCATION

Loyola Marymount University
Bachelor of Studio Arts, Graphic Design

Los Angeles, CA | August 2021 – May 2025

- Relevant: Courses: Art History, Business, Coding, Gallery Curation, Drawing, Graphic Design, Photography, Printmaking, Typography

University of California (UCLA Extension)
UI/UX Design Certificate (In Progress)

Los Angeles, CA | January 2026 – Present

PROFESSIONAL EXPERIENCE

Freelancer

Los Angeles, CA | June 2025 – Present

- Clients include Adobe, ALWRD, LMU, Public Occurrences, Superbloom Collective, 180LA

Superbloom Collective
Social Media Intern

Los Angeles, CA | June 2025 – August 2025

- Produced video content, created graphics, and managed social media.
- Implemented SEO strategies to optimize visibility and reach.

Barro Global Search Inc.
Design and Social Media Intern

Los Angeles, CA | April 2024 – May 2025

- Designed graphics and scheduled social media content.
- Increased user engagement and reached 100+ followers per post.

Ben Uri Gallery and Museum
Gallery Assistant Intern

London, UK | November 2023 – December 2023

- Led gallery tours, explained exhibitions, and assisted with curatorial and administrative tasks.
- Researched international artists for the gallery's contemporary catalog.

CAMPUS & COMMUNITY ENGAGEMENT

Loyola Marymount University, College of Communication and Fine Arts
Office Assistant

Los Angeles, CA | February 2022 – May 2025

- Designed social media posts, posters, and digital projections for campus-wide events.
- Served as a peer mentor, supporting students with academics, study strategies, and time management.

SKILLS AND INTERESTS

Proficiencies

- Adobe: Acrobat, After Effects, Illustrator, InDesign, Lightroom, Photoshop
- Design: Branding, Illustration, Layout, Mockups, Motion Graphics, Typography
- Design Tools: Canva, CapCut, Figma, Framer, Miro, Squarespace, Wix
- Photo: Photography, Color Correction, Editing
- Web & Digital: HTML/CSS, Microsoft Office, SEO, Social Media

Soft Skills

- Adaptability and Flexibility
- Communication & Collaboration
- Creative Problem-Solving
- Leadership & Mentorship
- Time Management and Organization Skills